

## **Taiwan Brings New Trade Opportunities to Belize**

The Embassy of Taiwan in Belize and the Taiwan External Trade Development Council (TAITRA) are pleased to announce the participation of 30 Taiwanese enterprises in the Taiwan Expo 2022 in Belize, held from 7-9 October at Caribbean Motors in Belize City. (7 Oct by invitation, 8-9 October is open for the public)

2022 marks the 33rd anniversary of the establishment of diplomatic ties between Taiwan and Belize. The Taiwan Pavilion will offer the latest products with useful items for Belize's industry, including the solar power system EPC, bending machines, stainless steel parts, optical transceiver modules, casters, auto parts, multi-purpose tricycles, wiper blades, headlamps, a cloud video monitoring solution, NVR security systems, tablets, LED lighting, furniture, knife sharpeners, the vision plus cool & warm water-propelled eye massager, health foods, planetary food and cake mixers, teas, bubble teas, skin series, jewelry, bags, electric fans, fitness equipment, and so on.

TAITRA will showcase the Taiwan Excellence Award winners, whose high-quality innovative products are imported from Taiwan, including laptops, smart watches, HD handheld wireless projectors, wireless teaching cameras, curved gaming screens, massage chairs, and much more. All products are manufactured by world-renowned Taiwanese brands such as Asus, MSI, and TATUNG.

Throughout the three-day event, TAITRA will facilitate opportunities for mutual exchange and collaboration between Taiwanese and Belizean enterprises. This event not only provides local enterprises the unique opportunity to meet Taiwanese delegates and discuss possible business cooperation but also facilitates closer trade ties between Taiwan and Belize, along with other countries in the Caribbean and Central America.

According to Bureau of Foreign Trade, Republic of China statistics, Taiwan's bilateral trade with Belize was US\$11.92 million in 2021, representing 76.279% growth from 2020. Taiwanese exports to Belize include ships, boats and floating structures, nuclear reactors, boilers, machinery and mechanical appliances, electrical machinery, machinery equipment, and parts thereof. There are tremendous opportunities for trade between Belize and Taiwan.

The Embassy of Taiwan and TAITRA warmly welcomes enterprises interested in Taiwanese products to visit the Taiwan Expo 2022 in Belize and to leverage this

fantastic opportunity to meet Taiwanese enterprises. For more information about the Taiwanese delegation, please contact us at:

**Embassy of the Republic of China (Taiwan), Belize**

Address: No. 1, Taiwan Street, Belize City, Belize.

Office: +501-2278744

Email: blz@mofa.gov.tw

**Taiwan External Trade Development Council**

Contact: Ms. Belinda Yao

Address: 5<sup>th</sup> Fl., 333 Keelung Rd., Sec. 1, Taipei 11012, Taiwan, R.O.C.

Office: +886-2-2725 5200; Ext. 1332

Email: belinda@taitra.org.tw