

**ASSOCIATION OF CARIBBEAN STATES (ACS)**

**13<sup>TH</sup> BUSINESS FORUM OF THE GREATER CARIBBEAN**  
*Virtual Edition*

28<sup>th</sup> – 30<sup>th</sup> October, 2020

***Theme: Integrating the Greater Caribbean - Building Partnerships towards a Common Future***

**DRAFT ANNOTATED AGENDA**

Wednesday, 28 <sup>th</sup> October	
<b>10:30 A.M. – 12:30 P.M.</b>	<p><b>Webinar I - <i>Mobility is key: Connecting the Greater Caribbean</i></b> (Open)</p> <ul style="list-style-type: none"> <li>● Opening Remarks by ACS Director of Trade and Sustainable Development</li> <li>● Remarks by the Chair of the ACS Special Committee on Transport</li> <li>● Moderator: ACS Director of Trade and Sustainable Development, <b>José Miguel Rovira</b></li> <li>○ Lead Speaker: Senior Economic Affairs Officer from the United Nations Economic Commission for Latin America and the Caribbean, <b>Ricardo J. Sánchez</b></li> <li>○ Discussant 1: President and Chief Executive Officer of Maritime &amp; Logistics Consulting Group, <b>Eduardo E. Lugo T.</b> <i>A Multi-Modal Approach to Connecting the Greater Caribbean</i></li> <li>○ Discussant 2: Founder and Chief Executive Officer of Naxxar Technology, <b>Leif Ollivierre</b> <i>ICT as a Driver for an Enhanced Regional Transportation Mechanism.</i></li> <li>○ Interactive Discussion</li> <li>● Closing remarks by Moderator</li> </ul>

<p><b>2:30 P.M. – 4:30 PM</b></p>	<p><b>Webinar II - <i>Trade without borders: Routes towards a common future for trade in the Greater Caribbean</i></b> (Open)</p> <ul style="list-style-type: none"> <li>● Opening Remarks by ACS Director of Trade and Sustainable Development</li> <li>● Remarks by the Chair of the ACS Special Committee on Trade Development and External Economic Relations</li> <li>● Moderator: Adviser in the ACS Directorate of Trade and Sustainable Development, <b>Safiya Horne-Bique</b> <ul style="list-style-type: none"> <li>○ Lead Speaker: Deputy Director of the Shridath Ramphal Centre for International Trade Law, Policy and Services at the University of the West Indies, <b>Dr. Jan Yves Remy</b></li> <li>○ Discussant 1: Secretary General of the Secretariat for Central American Economic Integration (SIECA, for its Spanish acronym), <b>Ambassador Melvin Enrique Redondo</b>  <i>A Public Sector Perspective on Creating a Facilitative Trading Environment</i></li> <li>○ Discussant 2: Chief Executive Officer of the Trinidad and Tobago Manufacturers' Association, <b>Dr. Ramesh Ramdeen</b>  <i>A Private Sector Perspective on Opportunities and Challenges within the Greater Caribbean</i></li> <li>○ Interactive Discussion</li> </ul> </li> <li>● Closing remarks by Moderator</li> </ul>
<p><b>Thursday, 29<sup>th</sup> October</b></p>	
<p><b>11:00 A.M. – 1:00 P.M.</b></p>	<p><b>Webinar III – <i>Sustainability as a core business: Reshaping Tourism in the Greater Caribbean</i></b> (Open)</p> <ul style="list-style-type: none"> <li>● Opening Remarks by ACS Director of Trade and Sustainable Development</li> <li>● Remarks by the Chair of the ACS Special Committee on Sustainable Tourism</li> <li>● Moderator: Adviser in the ACS Directorate of Trade and Sustainable Development, <b>Kennedy Pemberton</b> <ul style="list-style-type: none"> <li>○ Lead Speaker: Executive Director of the International Institute of Tourism Studies at the George Washington University, <b>Seleni Matus</b></li> <li>○ Discussant 1: Deputy Manager of Planning and Product</li> </ul> </li> </ul>

	<p>Development, Honduran Institute of Tourism, <b>Juan Meza</b>  <i>Cooperation for tourism evolution: A multi-destination approach to sustainability</i></p> <ul style="list-style-type: none"> <li>o Discussant 2: Chief Executive Officer and Director General of the Caribbean Hotel and Tourism Association, <b>Frank Comito</b>  <i>Legitimizing Sustainability: A business case for the tourism operators in the Greater Caribbean</i></li> <li>o Interactive Discussion</li> <li>● Closing remarks by Moderator</li> </ul>
<p><b>2:30 P.M. – 4:30 P.M.</b></p>	<p><b>Round Table I – Maximizing the agility, adaptability, and innovation of MSMEs in the Greater Caribbean – Trade Promotion Organizations</b> (Closed)</p> <ul style="list-style-type: none"> <li>● Opening Remarks by ACS Director of Trade and Sustainable Development</li> <li>● Remarks by the Chair of the ACS Special Committee on Trade Development and External Economic Relations</li> <li>● Moderator: ACS Director of Trade and Sustainable Development, <b>José Miguel Rovira</b></li> <li>o Lead Speaker: Product Development Consultant at Compete Caribbean, <b>Kieron Swift</b></li> <li>o Discussant 1: Director of PROCOLOMBIA Caribbean, <b>Enrique Stellabatti Torres</b>  <i>The Role of Trade Promotion Agencies in Promoting Innovative Approaches for MSMEs Competitiveness</i></li> <li>o Discussant 2: Head of Economic Affairs at the Organization of Eastern Caribbean States, <b>Jacqueline Emmanuel Flood</b>  <i>Utilizing Innovative Strategies and Market Intelligence for MSMEs Adaptability in a Dynamic Environment</i></li> <li>o Interactive Discussion</li> <li>● Closing remarks by Moderator</li> </ul>