



中華民國(臺灣)駐貝里斯大使館
EMBASSY OF THE REPUBLIC OF CHINA (TAIWAN)

Ms. Katherine Meighan
President
Belize Chamber of Commerce & Industry
Belize

July 16, 2024

Dear Ms. Meighan,

I have the pleasure to inform you that **Kaohsiung Food Show 2024**, organized by the Taiwan External Trade Development Council (TAITRA), will be held in October 24-27, 2024 in Kaohsiung, Taiwan. It aims to attract international buyers and top-rated manufacturers by creating business opportunities in the food industry, including meat products, canned food, fresh fruits & vegetables, dairy products, organic and vegetarian food, frozen & prepared food, condiments and confectionery, bakery, beverages, oil and seafood. In 2023 the annual Kaohsiung Food Show welcomed 281 exhibitors and 14,929 visitors, both domestic and foreign.

There will be an exclusive area to showcase products from Taiwan's Central American and South American Allies which have signed FTA or ECA with Taiwan, namely Belize, Guatemala and Paraguay. In order to encourage in-person participation, TAITRA is offering participating companies free booth, shipping discount for company products and subsidizing US\$2,400 per company for its travel expenses. Participants must bring sufficient goods to sell and remain at their booth the entirety of the show in order to receive the reimbursement at the end of the show.

Enclosed herewith is the **Kaohsiung Food Show 2024** Application Kit for your reference. Applications need to be filled out and emailed to the Embassy (blz@mofa.gov.tw) before August 5. For more information please visit the website: <https://www.foodkh.com.tw/en/index.html>. Should you have any further questions regarding this upcoming event, please contact Ms. Julieta Lin, First Secretary, at 606-1386.

Sincerely yours,

Lily Li-Wen Hsu
Ambassador
Enc.