

The Belize Chamber of Commerce & Industry

Belize
Chamber of Commerce & Industry

Made in Belize
June 1st - June 29th

made in **Belize**
Trade Show

Every Tuesday at 6:30am on:

BP BUSINESS PERSPECTIVE

Love FM **Love television**

☎ 223-5330 ✉ bcci@belize.org ☎ 614-3138 Find us on    

Made in *Belize*” is a tradeshow and B2B event which the Belize Chamber of Commerce and Industry (BCCI) launched in 2018. The BCCI is a membership organization that examines the needs of its members and delivers on point to fill those needs. We took note of our mom and pop, micro and smaller businesses looking for that unique opportunity to showcase and make that business connection for their locally made products and services.

“Made in Belize” supports the Chamber’s continued drive for business development and sustainability – “Buy in Belize, Build Belize”. This year it will be held virtually from 6:30 a.m. – 7:00 a.m. on the renowned Love FM/TV & BCCI’s Business Perspective show which is aired every Tuesday on Love FM/TV & Facebook. Each participant will have a maximum of 5 minutes to showcase their business.

This is prime TV, Radio & Social Media Presence you wont get anywhere else!

Love FM/TV is strategically position with national coverage and a wide audience viewership

PACKAGE INCLUDES:

- 15 minutes live virtual appearance on the Business Perspective Show**
- Live BUSINESS mention on the show**
- Business logo and promotional flyer included in BP Email blast to members**
- WhatsApp blast promotion**
- Logo promotion on the BCCI’s expo webpage**
- Logo promotion on the BCCI’s Facebook and Instagram page**
- Logo Promotion via the Reporter Newspaper, Love FM Billboard & Email blasts to our members**

- FREE placement in Exhibitors' Directory shared with Local, Regional & Int'l Connections**
- New Micro Members receive 6 months free trial membership**
- Renewal Members receive 10% discount off their membership fee for 2021**
- Social Media competition – exhibitors sponsor a prize**
- 2 Free one hour Training Sessions – marketing**
- Free Placement in Made in Belize Directory**

Virtual Presentation options can include:

- Live introduction of Company & Details of Product/Services
- Mentioning of Special products/services offer or new products/services line
- Table set showcase of products via your Skype screen
- Pre-recorded Live Demonstration on how to use products/services
- Include promotional flyer during Live presentation
- Short 1 minute infomercial

Requirements for Live Presentation via Skype:

- Have a Skype account
- Provide Skype address before the BP show - best by the Friday before the week of the show
- Computer, Laptop or Phone device with particularly good to excellent internet speed (present near your internet modem)
- Utilize a headset or headphone

| Package Cost | | | | |
|-----------------------------------|-------------------------------------|-------------------------------|---|-------------------------------|
| Tier | Member Price (GST inclusive) | Insert X as applicable | Non-Member Price (GST inclusive) | Insert X as applicable |
| Mom & pop, Micro (<5 employees) | \$100.00 | | \$200.00 | |
| Small & Medium (6 – 49 employees) | \$225.00 | | \$450.00 | |
| Large (50 or more employees) | \$450.00 | | \$900.00 | |

| Additional Value at a Cost | | | | |
|---|-------------------------------------|-------------------------------|---|-------------------------------|
| Placement of ½ page business ad in the directory | Member Price (GST inclusive) | Insert X as applicable | Non-Member Price (GST inclusive) | Insert X as applicable |
| Mom & Pop, Micro | \$30.00 | | \$60.00 | |
| | \$75.00 | | \$150.00 | |

BUSINESS PROFILE

Name of Organization: _____

Address of Organization: _____

Brief Description of Business and products/services: _____

of Employees: _____

Name of Contact Person: _____

Contact Person's Cell Number: _____

Email address(es): _____

| | |
|---|-----------------|
| Please indicate below the date of your priority to go live on the BP show. Availability is based on a first come basis. We will advise you if the date is available before sending the invoice. | |
| Date | Insert X |
| June 1st | |
| June 8th | |
| June 15th | |
| June 22nd | |
| June 29th | |

Please send an electronic copy of your logo to bcci@belize.org

PAYMENT –The BCCI accepts full payment or a minimum of 50% down payment within 3 business days after submitting application. Failure to provide payment shall cause the application to become null and void. The remaining 50% should be paid before the company's participation on the show. Upon submission of the application form, it will be reviewed by our secretariat, confirm availability of date and then the company receives an electronic invoice with payment instructions.

CANCELLATION must be done at least 5 business days before the day of the BP show. This is to allow ample time to find another business or make allowance for a re-shuffle of the show's agenda. A request for cancellation should be sent to bcci@belize.org. Failure to receive your notice of cancellation in writing will hold the business liable for full payment of service to the BCCI.

My signature below, hereby confirms that I agree to the above terms and conditions.

**Name of Business Representative
(PRINT)**

Date