

INVITATION TO WEBINAR SERIES

Building strong trade capacity
in the Caribbean with market intelligence

Keynote speakers



Ms. Pamela Coke-Hamilton
Executive Director,
International Trade Centre



Mr. Neil Paul
Director,
Shridath Ramphal Centre
University of the West Indies



Mr. Deodat Maharaj
Executive Director,
Caribbean Export
Development Agency

Session 1: Understanding international trade statistics



29 March 2021 (Eastern Caribbean Time / GMT-4)

- 11:00 Log in
- 11:15 Opening speech by Ms. Pamela Coke-Hamilton, Executive Director, ITC
- 11:20 Opening speech by Mr. Deodat Maharaj, Executive Director, Caribbean Export
- 11:25 Opening speech by Mr. Neil Paul, Director, Shridath Ramphal Centre, UWI
- 11:30 – 13.00 Introduction to Trade Map data by Ms. Pitchaya Sam Eamon



Register to receive the final link to the webinar

<https://intracen.zoom.us/meeting/register/tJUvcumvrj4vHtXKq4sYXlxInwg7r4G1u44W>

Session 2: Assessing market requirements: tariffs & non-tariff measures



7 April 2021 (Eastern Caribbean Time / GMT-4)

- 11:00-12:30 Introduction to Market Access Map by Mr. Abdellatif Benzakri



Register to receive the final link to the webinar

<https://intracen.zoom.us/meeting/register/tJUofuGvqTksHda8sciyNhqgARIZr0EFQ-aT>

Session 3: Export Potential Map & an overview of other free databases on trade



9 April 2021 (Eastern Caribbean Time / GMT-4)

- 11:00-12:30 Introduction to Export Potential Map by Ms. Julia Seiermann



Register to receive the final link to the webinar

https://intracen.zoom.us/meeting/register/tJ0vdeqoqz8pEt39meiyLGQ2Oe5a54j2i_zt