



BELIZE CHAMBER OF COMMERCE & INDUSTRY

4792 Coney Drive, 2nd Floor Withfield Tower, P.O. Box 291 , Belize City, Belize, Central America

THURSDAY, SEPTEMBER 15TH, 2022

THE BELIZE CHAMBER OF COMMERCE & INDUSTRY PARTNERS WITH TOTAL BUSINESS SOLUTIONS LIMITED TO LAUNCH THE OFFICIAL EXPO BELIZE MARKET PLACE APP

-For Immediate Release-

Belize City, 15th September 2022 —The Belize Chamber of Commerce and Industry (BCCI) has partnered with Total Business Solutions Ltd. (TBSL), Belize’s Esri Distributor, to develop the [Expo Belize Market Place Business Directory](#), a digital application highlighting the layout and businesses participating in this year’s Expo Belize Marketplace.

Aligning with the move toward digital transformation, this application is intended to revolutionize the exhibitor and visitor experience through a digital layout and listing of participating businesses. Attendees will be able to access the application through their mobile web browsers either using the application link on the [BCCI’s Expo page](#), the [BCCI’s Facebook page](#), or by scanning the app’s QR code which will be on posters at the entrances, as well as at multiple locations throughout the Marion Jones Sporting Complex.

Marcello Blake, the president of the Belize Chamber of Commerce and Industry, commented “The Belize Chamber of Commerce and Industry is grateful for the collaboration with Total Business Solutions Limited and the effort to develop this app. The BCCI has always encouraged and advocated the development and use of technology to help businesses to make incremental but meaningful advances towards facilitating the provision of a consistent supply of high-quality products and services for our well-deserving Belizean consumers. This strategic partnership with Total Business Solutions Limited enables the BCCI to enhance the experience of visitors as well as the visibility of all exhibitors at the Expo.”

TBSL continues to promote the [ArcGIS Technology](#) to drive the digital transformation of Belize’s industries and sectors. This technology has a broad reach and supports data-driven decision making through [Location Intelligence](#).



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