

## THE BELIZE CHAMBER OF COMMERCE AND INDUSTRY

## **COURSE OUTLINE**

Date	TRAINING TOPIC	DETAILS	KEY OBJECTIVES
04/01/25	Customer Service Excellence	"Customer Service Excellence" is a comprehensive course designed to equip participants with the essential skills and knowledge needed to deliver exceptional customer service. Through interactive modules and real-world case studies, participants will learn effective communication techniques, problemsolving strategies, and how to cultivate a customer-centric mindset. This course aims to empower individuals to not only meet but also exceed customer expectations, fostering long-term relationships and contributing to overall business success.	<ul> <li>Develop a Service Mindset</li> <li>Customer experience</li> <li>FISH</li> <li>Types of customers</li> <li>Customer service practices</li> <li>7 Elements of Customer Service</li> </ul>