



SPECIAL ENVOY
for the Development of Families & Children

November 16th, 2021

Ms. Yorshabell Cattouse
Manager of Membership Relationship
Belize Chamber of Commerce & Industry
4792 Coney Drive, 1st Floor Withfield Tower
Belize City, Belize

Dear Ms. Cattouse:

Greetings from the Office of the Special Envoy for the Development of Families & Children!

As you know, every year Belize joins the global community in marking 16 Days of Activism, an annual international campaign that commences on November 25 – the International Day for the Elimination of Violence against women and ends on December 10 – Human Rights Day. During the 16 days, the Office will host several activities aimed at raising awareness as a means to end Gender-Based Violence in Belize.

One such activity is “Orange the Nation,” where the Office of the Special Envoy (the Office) and the National Women’s Commission (the Commission) are partnering to call for the prevention and elimination of violence against women and girls through the wearing of orange on November 25th. As we prepare, the Office and the Commission would like to include the Private Sector (PS) in this effort, and it is our hope that the Belize Chamber of Commerce & Industry (BCCI) would partner with us to achieve this goal.

The BCCI has the largest business network in Belize, and the Office and the Commission would like to partner with the BCCI to promote this initiative among its members, so as to encourage its network to wear orange on November 25th in an effort to raise awareness on this very important issue.

Attached is a promotional flyer that the BCCI can post on its website and social media pages and distribute among its members.

The Office and the Commission are excited to partner with the BCCI, and we look forward to working together on this and future initiatives! If you have any questions or need further guidance on how the BCCI or any of its members can further join in the fight to end Gender-Based Violence in Belize, please feel free to contact the Office of the Special Envoy for the Development of Families & Children or the National Women's Commission.

Yours in Partnership,



H.E. Rossana Briceno
Special Envoy for the Development of Families & Children
Office of the Development of Families & Children